

Business Development Mission

Egypt and Morocco

May 25-May31, 2003



Tap into two dynamic markets in Africa

Join the Business Development Mission to Egypt and Morocco. Led by Assistant Secretary and Director General of the U.S. Commercial Service, Maria Cino. The mission will offer U.S. businesses a unique venue in which to explore business partnerships.

Egypt offers a diverse economy and well-educated work force. The U.S. and Egypt, our largest bilateral trading partner, signed a Trade and Investment Framework Agreement in 1999 providing a forum to improve access for U.S. products and services and helps expand commercial and investment opportunities. Egypt is a significant importer of agricultural commodities and machinery.

Morocco offers a strategic location, moderate political and social climates, and a developed infrastructure. In January 2003, negotiations for a Free Trade Agreement (FTA) between the U.S. and Morocco began, expecting to generate numerous export opportunities for U.S. goods. Additionally, the Moroccan Government is undertaking an economic reform program that includes the liberalization of

telecommunications and the establishment of an ambitious tourism plan.

Your Best Prospects: Excellent opportunities exist in tourism and infrastructure, information technology and communication, aeronautics, agribusiness, and the automotive sector.

As a member of the official delegation, you will receive:

- Prescreened business appointments with potential buyers, agents and representatives
- In-depth market briefings by industry and country experts
- In-country market promotion and advertising
- Full logistical support including interpreters, hospitality events, reduced hotel rates, and in-country ground transportation

Total cost of the mission is \$2,000. The fee does not include travel and lodging costs.

REGISTER NOW — limited space available
Deadline for application is March 12, 2003

For more information on this trade mission, please call Sherry at (202) 482-4519 or email Trade.Mission@mail.doc.gov.

Contact Name			
Company Name		Contact Title	
Street Address			
City		State	ZIP/Postal Code
Phone Number	Fax Number	E-mail Address	Website
Industry	Description of Product		

